

Samsung World HQ

Seoul, Korea

Diversified Systems was engaged to design and build what is now the most advanced executive briefing center in the world. Located at Samsung's world headquarters in Seoul, Korea, the project is set in the bustling district of Seocho, Seoul.

The design for the briefing center called not just for advanced A/V and communications capability, but also for the system to be one of the most secure. All communications in and out are encrypted and the space itself is RF shielded, all the way to the leaded glass windows.

Custom touch interfaces at each seat can be raised or lowered, and each location can pull up media and allow presentations with a telestrator-type technology.

In addition there are auditoriums, boardrooms, breakout rooms, and a broadcast style control room, all interconnected. Sound re-enforcement throughout is exceptional, using voice lift technology, automatic mic mixing, noise cancelation and feedback suppression.

The main auditorium features a display driven by four 18K lumen Christie projectors with processing by the powerful Vista Spyder.



Special Points of Interest:

Secure, high technology briefing center that is also a LEEDS certified green project. All custom millwork came from non-conflict wood sources. In short, a seamless integration of technology and architecture, allowing the powerful technology to disappear in the room.

Project:

Executive Briefing Center

Contract Value:

\$13,500,000

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