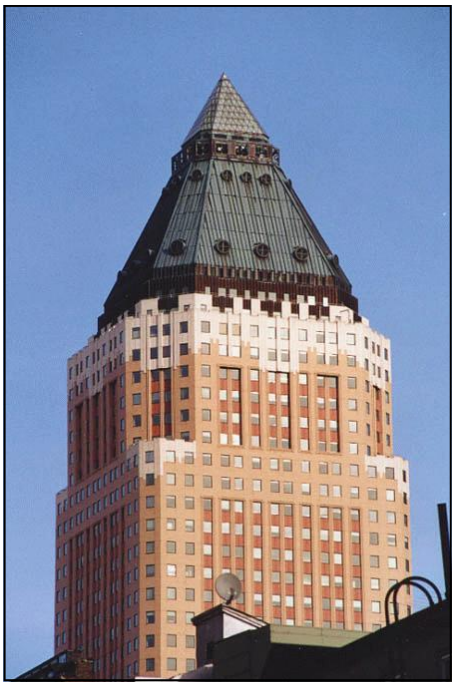
DIVERSIFIED SYSTEMS

Ogilvy & Mather
New York, New York

Projects:	Various Presentation Rooms
Contract Value:	$ 630,000.00 +

Helping build some of the most recognizable brands as American Express, Ford, and Barbie; Ogilvy and Mather is one of the leading advertising agencies in the world. We take great pride in the notion that Ogilvy has chosen Diversified Systems to be their AV integrator of choice.

Located in their NY Headquarters in One Worldwide Plaza, Ogilvy has contracted Diversified on numerous occasions to design and install various types of presentation rooms. These rooms are used for New Business Presentations, Video Teleconferencing, and Organization Summits.

The boardroom shown below is extremely user friendly. It was designed to be simple enough for the inexperienced user to operate, but have enough AV muscle to handle more complex presentations. A separate operation station is located in the rear projection room to keep a presenter focused on their meeting while an operator can run the program. The room has a Sony FX52 projector with two NEC 50" plasmas. There are three robotic cameras and ceiling microphones that can record meetings or presentations. The room also has surround sound via a Yamaha processor and EAW speakers.

Other systems include 3 Executive offices, a large 200 person meeting space with 4 plasmas and a large front projection system, and a building Lobby system with a 12,000 lumen projector and 3 LCD screens.